OF ALL TRADES!

JACK OF ALL TRADES!
CREATIVE

CREATIVITY IS OUR FUEL – IT DRIVES OUR THOUGHTS AND ACTIONS. BEST OF ALL, IT’S RENEWABLE AND NEVER RUNS OUT.

VISUAL IDENTITY
BUILDING STRONG BRANDS THROUGH VISUAL APPEAL

We love to create striking visual concepts that make your brand pop. Our creative team skilfully weaves colours, fonts, graphic effects, and mood to produce inspiring and surprising results.

GRAPHIC DESIGN
LOVE AT FIRST SIGHT

Our seasoned graphic designers create communication tools that enable brands to shine. Looking for new ways to showcase your brand? Let’s talk about it!

CREATIVE ADVERTISING

MESSAGES THAT INFORM, THRILL, AND RESONATE

From initial concept to final execution to effective placement, we create ads for all media. Whether you’re looking to entertain, move to tears, provoke or raise awareness, we can help you do it with style and impact.

DESIGNING OBJECTS, SPACES AND EVENTS
SMART AND EFFECTIVE BRAND DEPLOYMENT

JACK Marketing creates spaces and organizes events that meet your needs and fulfil your aspirations. Your product launch, sponsorship event, gala, conference, trade show or other initiative will get people’s attention.
WEB DESIGN
DECYPETING THE VIRTUAL WORLD

Consider complicated and stressful web projects a thing of the past! At JACK Marketing, our mission is to make the process easy and fun. We combine ergonomic and graphic design as well as functionality and programming savvy to create web sites that attract traffic and meet business objectives.

ELECTRONIC COMMERCE

The web is a vast consumer market where transactions rule. Let us help you keep pace with customer behaviour and create online product and service offers they can’t resist.

DIGITAL MARKETING
GETTING IT DONE

To develop a successful digital marketing plan, you need to be an expert at both “digital” and “marketing.” We optimize your presence on the web through effective social media strategies, natural and paid SEO, and targeted online ad campaigns.

AND MUCH MORE

We provide various web-related services – you pick and choose! Design, content production (including copywriting and translation), site optimization and redesign, hosting, maintenance. Whatever your needs, we deliver. Give us a call.
STRATEGIC COMMUNICATIONS
FORGING THE PATH AHEAD

From production to sales, you need to understand the market environment in which you compete. And to achieve success, you need clear objectives. Let us help you navigate this process for insights into customers, markets, and competitors and for effective positioning, market-entry, and communication strategies.

BRANDING
BUILT TO LAST

Your brand is inscribed in your company’s DNA and is the symbolic representation of your business personality and culture. More important – and here’s where we can help – your brand is what your customers say about you.

MEDIA PLACEMENT
AT THE RIGHT PLACE AT THE RIGHT TIME

Television, radio, the web, billboards, sponsorships, newspapers – JACK Marketing knows its way around the mediaverse and can help you pinpoint and reach your target audiences, customers, and markets.

WRITING AND TRANSLATION
THE IMPORTANCE OF GETTING IT WRITE

Teasers and taglines, web copy, corporate documents, requests for proposals, text editing, and translation. We produce content that addresses real business needs with a strong dose of creativity.
POUR 3 POINTS - SHAKE IT UP

Visual Identity, Brochure, Poster, Backdrop photo, Banner, Website
ELIXIRS VINS ET SPIRITUEUX
Website, Mobile app, Social Media Strategy
RjCCQ - POW 2014
Visual Identity, Poster, and Website
CARREFOUR JEUNESSE EMPLOI
CENTRE-VILLE - ROULO BOULO
Visual identity, Banner, Website, newsletters, Bus exterior design
RJCCQ

Visual Identity, Business card, Advertising, Banners, Stationery and Flyer
SAMCON - LE METROPOL - DUATHLON
Logistics marketing visibility in the duathlon event
DEVIMCO - DISTRICT GRIFFIN - CONDO GENIUS
Visual Identity, Brochure, Newspaper and radio Advertising,
Media placement for newspaper and radio
Visual Identity, Brochure, Newspaper and radio Advertising, Media placement for newspaper and radio
CLIQUEZ ICI

DEVIMCO - DISTRICT GRIFFIN - CONDO GENIUS
Condo Genius Grand opening Organization
Visual identity and organization of the event
DEVIMCO - DISTRICT GRIFFIN - BRUNCHS OH LÀ LÀ

Radio and newspaper advertising, Radio and newspaper media placement
NUOVO

Visual identity, brochures, stationery, advertising, media placement
Visual identity, business cards, brochure and stationery
EN PISTE - REGROUPEMENT NATIONAL DES ARTS DU CIRQUE

Visual identity, Business card, Stationery and Website
FX STUDIO

Visual identity, business cards, brochure, Website, advertising, social medias design
TAKE A STEP OUT OF TIME . . .

EXPERIENCE A LAND OF BREATH-TAKING SCENERY, FASCINATING HISTORY, UNFORGETTABLE MARINE LIFE AND HEARTWARMING HOSPITALITY

FOLLOW IN THE FOOTSTEPS OF COUNTLESS GENERATIONS

As New France grew, a migratory pattern of settlement established, with trade and fishing centers moving from the St. Lawrence Valley to the lower reaches of the St. Lawrence River. As the British gained control in 1713, new communities were taken over by English-run companies. Permanent settlements began growing in the early 18th century, with taking families moved in from England, Ireland, Newfoundland, the Cape, and other locations around the fall of the St. Lawrence.

Today, the 75 km stretch of coast between Blanc-Sablon and Old Fort Bay is home to 2,000 “Coasties” in six communities.

Still bearing the names of 18th-century settlers, they are deeply proud of their region and traditions. Many English-speaking, they share a rich heritage with the French-speaking and two neighboring Innu communities.

SMALL COMMUNITIES WITH HUGE HEARTS

Blanc-Sablon is the largest of six communities in the Lower North Shore region. It is a town of 1,500 residents where the fishing sector is the main source of income. It is located 100 km from the town of Sept-Îles.

TOURIST INFORMATION

For further information on the communities of the Lower North Shore, visit the website or contact the tourism office in your preferred community. The communities of the Lower North Shore offer a wide range of activities year-round, from fishing and hunting to hiking and snowshoeing in the winter. For more information, please contact the Lower North Shore Tourism Office.
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Programmation Oxfam-Québec
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2012 - 2013
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- Pour des conditions de travail dignes
- Pour une éducation inclusive et de qualité pour toutes et tous

Demandez information et contactez-nous.

OXFAM QUÉBEC
Flyer
Tournai de golf
Ken Reed
10e ANNIVERSAIRE

Lundi 5 août 2013
Club de golf Beaconsfield | 49, avenue Golf, Pointe-Claire, Québec

POUR PLUS DE RENSEIGNEMENTS :
Cantine Cadou, directrice du développement - Dons majeurs
Tél. : 514 788-1364 poste 23 | info@missionoldbrewery.ca

MISSION OLD BREWERY
Flyer, letter and envelop
HABITATIONS TRIGONE
Television, radio and newspaper Advertising, Media placement for television, radio and newspaper